



**adSPYDER**  
solutions for publishers and marketers

An easy way to follow your brand  
and its competitors.

## Become the advertising Superhero!

Arm yourself with insights to  
advertising efforts of any brand  
in print or online

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# imagine

**YOU** can...

...instantly see advertising placed by 200,000+ brands in over 2,500 magazines in print & online.

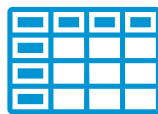
## What will you do with these new super powers?

Take the power into your next sales pitch. Or perhaps into your bosses office to prove a point. Whatever the reason, the ability to view the advertising activity for any brand on the fly can be quite powerful. You will be armed with everything you need, even the electronic tearsheets.

## It works like this:



search  
the brand



access  
the data



grab  
the insights

# It gets even better, **YOUR CLIENTS** get the benefits as well.

They get to evaluate their campaigns and determine how well they stack up against competitors. They get the answers to some very important questions:

- Do my competitors have more exposure than I do?
- What markets are the other brands targeting?
- Is there a magazine or a website that my competitors are in that I am not?
- What is their message? Is mine just as strong?
- How large are their ads compared to my own?
- Does my competition get better ad placement than I do?

Flip to the next page to see  
what it will take to make this  
**a reality**



You are only a phone call away from getting everything you need to become the next advertising Superhero.

Give me a call:



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